



FOR IMMEDIATE RELEASE

Los Angeles Based - Superior Press Gives More than \$70,000 to Charities

Family-Run Business Is on Track to Reach 2015 Goal of Donating \$95,000 in Charitable Contributions in Support of a Core Company Tenet

Santa Fe Springs, Calif. –October 22, 2015 – In business since 1931, Superior Press – a Southern California-based family business that specializes in providing complete, personalized treasury management solutions to banks and their valued commercial clients– today announced its corporate financial commitment initiative to support non-profit and educational agencies. The program aligns with one of company’s top Five Core values of being Community-focused on “sharing talents and charity throughout the community and causes that touch our lives.”

To date, this year Superior Press has given in excess of \$70,000 dollars to children’s charities, veteran organizations, educational institutions and conservative causes that the family-driven business feels make a difference in the world. Some of these include the YMCA of Orange County, Operation Gratitude, American Cancer Society, Bennett Clayton Foundation for Children with OI, Vail Place a clubhouse for mental health recovery in Minneapolis, Chapman University, and Servite High School’s financial aid program. Superior Press consistently donates and serves as a Silver Sponsor to the California State University, Fullerton’s Concert Under the Stars “Fund a Titan” scholarship program, which provides a path to upward mobility for a diverse group of students whose lives and family legacies will be forever transformed.

“Giving back to the community and being of service is in our nature – our family and company’s fabric,” said Kevin Traut, President and COO of Superior Press. “My brothers and I were raised to never take anything for granted and that you share your gifts, your talents, and your blessings. I can recall my Father telling us throughout our childhood and early adulthood, give what you can and trust in the Lord, he will always provide.”

In addition to charitable contributions, the company places a high value on community service. Bob Traut, CEO of Superior Press, sits on the Steering Committee for Cal State Fullerton’s Concert Under the Stars event and plays an active role in all aspects of promoting and sponsoring the program. Bob also serves on the board of volunteers for the Orange County YMCA Child Welfare and Support Service, while Kevin has been actively engaged in raising money for a high school friend, Bunk Wurth, who suffered a spinal cord injury by running an annual St Patrick’s Day Golf Tournament which in its 9th year has raised over \$300,000.00 dollars for Bunk’s medical expenses. Kevin adds, “We don’t just give because of our success, we believe it is our giving and sharing that helps spur our success and desire to grow and give more.”

“Superior Press is a great company that gives back to the community in so many ways. They continually support the YMCA, as well as other community nonprofits, by sponsoring charity events, assisting in community service projects, and donating to our Annual Campaign for low income families. In addition, Bob Traut, the CEO of Superior Press, joined the YMCA of Orange County’s Board of Directors in 2009 and since that time has provided volunteer service and support to the YMCA in many ways. He has served on multiple committees and served as the Board Chair from 2012 to 2014. I am grateful to have the support of the leadership and employees at Superior Press behind the YMCA; they truly work in partnership with us on a regular basis to strengthen our communities through service, giving and volunteerism.” Jeff McBride, President & CEO, YMCA OF ORANGE COUNTY/RIVERSIDE COUNTY.



Superior Press- Traut Family Members at the Concert Under the Stars Fundraising Event at Cal State University Fullerton.

ABOUT SUPERIOR PRESS

Trusted by financial institutions since 1931, Superior Press combines financial industry expertise with state-of-the-art financial printing capabilities to service the valuable commercial clients of the nation’s top banks. Superior Press specializes in providing complete, personalized treasury management solutions including check printing, financial forms, cash vault supplies, call centers, and hardware and asset fulfillment. www.superiorpress.com

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