



FOR IMMEDIATE RELEASE

Superior Press Celebrates Ten Years of Supporting Commercial and Community Banks with Remote Deposit Capture Scanner Fulfillment Solution

Family-Run Business Ships More than 140,000 Individual Scanner Orders with 100% Same-Day SLA Performance Since Division Launch in 2005

Santa Fe Springs, Calif. – November 3, 2015 – In business since 1931, Superior Press, a Southern California-based family business that specializes in providing complete, personalized treasury management solutions to banks and their valued commercial clients, today commemorated its ten-year anniversary of fulfilling Remote Deposit Capture (RDC) scanner orders for the nation’s premier commercial and community banking institutions. Trusted by financial institutions to deliver an easy and seamless hardware fulfillment solution, Superior Press began its RDC division offering a comprehensive 18-point fulfillment solution in November 2005.

The Superior Press 18-point solution empowers banks to select each of the features that align best to its internal support model and its client offering. Highlights of the fulfillment solution include the flexibility to offer both a bank-facing order portal and an ecommerce client-facing portal while giving the bank visibility to activity on either portal. Additional highlights include a flexible discount billing structure, full sales tax remittance and collection nationwide, dedicated inventory for each bank, testing of hardware, customizable welcome kit materials, and robust reporting. Superior Press offers a dedicated implementation support team, for those converting banks, with simple transition tools to help a bank’s cash management operations team move from in-house fulfillment models or competing support products over to Superior Press’ fulfillment solution. This allows full visibility of all past deployments prior to Superior Press’ involvement in addition to the hardware deployed through the Superior Press solution.

Steve Traut, SVP of Sales at Superior Press said, “We took all the logistical elements that are needed to support hardware fulfillment that the banks did not want to touch or had pain around and made that a part of our standard offering. In a lot of ways our solution is a bank-built solution and it was important to keep it software and scanner agnostic, giving the bank full flexibility to set their go to market strategy. It has served us and our bank clients well, as each bank we have contracted with since the early years of Remote Deposit Capture as a treasury product are still current clients today. We have had a 100% retention rate of client banks in those ten years and continue to add 2-3 new banks each year.”

The announcement comes at the start of this year’s 8th Annual RDC Summit, www.rdcsummit.com, the industry’s biggest showcase on Payments and Remote Deposit Capture current events and most important discussions. “Superior Press has been dedicated to serving the RDC industry since its infancy

and we're thrilled to have Superior Press' support as we continue to serve the RDC industry through the RDC Summit and RemoteDepositCapture.com," shared John Leekley, Founder and CEO of RemoteDepositCapture.com. "The Traut boys have been there from the beginning, back in the original Las Vegas Hofbrauhaus pretzel and beer events. Steve could always be relied on to talk all things RDC whether it was at the craps tables in the early morning with other RDC industry big thinkers, on the convention floor, or out on the golf links in Orlando where the RDC Summit series really got launched!"

This year at the RDC Summit conference the Superior Press team will be sharing two new exciting additions to its fulfillment offering. First, the RDC risk compliance self-certification and onsite audit services have been very well-received in the marketplace; and secondly, the company's extension of their RMA support model to full-fledged Tier 1 and Tier 2 technical help desk services. Ty Bishop, Vice President of Implementations and New Product Development at Superior Press, stated, "The Tier 1 and 2 technical support desk and the enhancement of RDC compliance audits are an extension of listening to our clients and continually adding features and support pieces our clients no longer wish to support internally."

"I am extremely proud of our team and what we have accomplished together over the past 10 years. Always hitting our same-day shipping commitment and continually selecting the right scanner make and model from the right designated inventory is a huge compliment to the dedication of this team and our processes. We are excited to provide another 10 years and 140,000 perfectly fulfilled scanner orders at 100% SLA support to our valued clients," said Kevin Traut, President of Superior Press.



Photo taken from BAI transpay show 2006, Superior Press' first national bank trade show

Left to Right
Kevin Traut- President/COO
Bob Traut- CEO
Steve Traut- SVP of Sales
Stephen Seakan- Senior Relationship Manager

About Superior Press

Trusted by financial institutions since 1931, Superior Press specializes in providing complete, personalized treasury management solutions to commercial banks including check printing, financial forms, cash vault supplies, call center support, and hardware and asset fulfillment. For more information, visit www.superiorpress.com.

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